Risks and Challenges in Medical Tourism

The quality of service coupled with comparatively low charges for common surgeries has made India an attractive destination for medical value travel. The main clientele comes from the neighbouring countries but an increasing number of non-resident Indians (NRIs) settled in the US and the UK have also been availing of the healthcare services in India. The competitiveness of India in health tourism is enhanced by the attractiveness of the alternative systems of medicine, Ayurveda in particular, for the foreign tourists. With yoga, meditation, ayurveda, allopathy and natural herbal treatments, India offers a unique basket of services to foreign patient-tourists that are difficult to match by other countries. The present work deals with the successful efforts in marketing health tourism products internationally, possessing glorious traditions of India.

MEDICAL TOURISM IN INDIA

Globalisation of Healthcare Medical Tourism in Indian Multi-Speciality Hospitals Research Paper (postgraduate) from the year 2015 in the subject Business economics - Miscellaneous, grade: 2.0 (B), University of Bedfordshire, language: English, abstract: This research project examines the phenomenon of medical tourism in India. It contain case studies of three major players of the Indian medical tourism sector. Core aim of this research project is to evaluate the current market situation and the influence of external environmental factor on the Indian medical tourism sector.

Healthcare tourism opportunities for India

Medical Tourism in Developing Countries Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 24. Chapters: Commercial surrogacy in India, Dental tourism, Fertility tourism, Health tourism provider, Hullhealth, International healthcare accreditation, Medical tourism in India, Medical tourism in Israel, Medical tourism in Pakistan, Medtral, Mosonmagyarovar, Patients Beyond Borders (book), Travel assistance, Travel medicine, Vu kovec, Women on Waves.
Health Tourism in India

The growth of international travel for purposes of medical treatment has been accompanied by increased academic research and analysis. This Handbook explores the emergence of medical travel and patient mobility and the implications for patients and health care providers. The potential and implications of this international trade in medical services is explored in this book through analysis of the market.

Public Health and the Poverty of Reforms

"Medical Tourism in India is unique healthcare service provided by various hospitals in India. This book is designed to assist the medical tourist to closely understand and know the status of medical tourism in India and locate their need for healthy life by proper medical treatment during their stay in India. This book introduces India, Indian healthcare system and medical tourism briefly but completely. It is also useful as this book describe medical tourism in India, it’s impact in Indian healthcare system and economy by analyzing various facts and figure using SWOT analysis method and includes many success stories of medical tourism in India with conclusive evidence and suggestion for betterment of medical tourism in India. This book also includes various consultant and tourism sites across India. Hope this book will contribute you to understand medical tourism in India so that you will enjoy reading and find it informative."

MEDICAL TOURISM

Western patients are increasingly travelling to developing countries for health care and developing countries are increasingly offering their skills and facilities to paying foreign customers. The potential and implications of this international trade in medical services is explored in this book through analysis of the market.

Emerging Business and Trade Opportunities Between Oceania and Asia

CONTENTS: The Globalisation of Medicine: The Emerging Market of Medical Tourists - Estimates, Challenges & Prospects; Wrong Direction: One Out of Three Americans & Uninsured; Interview with Prathap Reddy - Chairman of Apollo Hospitals; Medical Value Travel - The Indian Chapter; The Globalisation of Healthcare; Contemporary Trends in Healthcare Design & Architecture & their Role in Medical Tourism; Healthcare Accreditation & the Medical Tourism Sector: Some Perspectives; Legal Issues in Medical Tourism - Global Perspective; International Health Insurance & the Indian Healthcare Industry; Medical Tourism: Implications for Participants in the US Health Care System; Role of Central & State Governments in Promoting Medical Tourism in India; MRI Tourists; Alternative Medicine - Avenue for Medical Tourism; Medical Tourism - The Thai Success; Singapore - A Medical Tourism Success Story; Challenges & Opportunities in the Philippine Medical Tourism Industry; A Boost for Medical Tourism in Malaysia.

Health Tourism

From exotic spa treatments to euthanasia, this book examines the background and social context of medical tourism—the practice of traveling for health care. This work also documents how this industry is reshaping the face of medicine worldwide for individuals, local communities, and national health care systems. * A timeline of important historical and contemporary events in history of medical tourism * An extensive bibliography to assist readers toward additional resources for further research

Medical Tourism in India

Evolution of Medical Tourism

This book examines the global influence and scope of medical tourism with an emphasis on the city of Kolkata in Eastern India as an emerging destination at the regional scale. Through a geographical research perspective, the book discusses the importance of the phenomenon of medical tourism including recent trends, policies, and scale studies to develop sustainable strategies for medical tourism at particular micro destinations. In nine chapters, readers will become familiar with the multi-billion dollar industry of medical tourism and the problems currently associated with medical tourism at multiple scales. The trends of medical tourism in and around the city of Kolkata are used to demonstrate the roles of infrastructure and stakeholders in implementing feasible and sustainable medical tourism in an emerging destination. The first two chapters of the book...
provide an introduction to medical tourism and the methodologies of this study. Then chapters three through nine focus on medical tourism in the case of Kolkata to discuss the regional applications and developments of medical tourism. Topics addressed include medical tourism facilities, stakeholders and tourists, guest-host relationships, an assessment of development versus risk, and an evaluation of strategies to manage rising medical tourism in Kolkata. The concluding chapter discusses future strategies that could be used to implement the potentialities of a metropolitan city as a medical tourism destination, based on studies done in Kolkata. Readers who will find this work of interest include students, practitioners, geographers, and researchers and policymakers engaged in the medical tourism industry.

Medical Tourism: A Bangalore Perspective Patients Beyond Borders is the first comprehensive, easy-to-understand guide to medical tourism. Impartial and extensively researched, it is filled with authoritative and accessible advice - carefully culled from hundreds of resources around the world. Whether you're seeking dental work, heart surgery, orthopedics, cosmetic surgery, neurosurgery, or LASIK eye repair, Patients Beyond Borders is your best way to become an informed health traveler and get started on your medical travel journey.

Patients Beyond Borders CONTENTS: Health Tourism: An Emerging Industry; Growth & Opportunities of Medical Tourism in India; Globalization & Industry Competitiveness in Healthcare Services & Marketing; Medical Tourism: India's Competitive Advantage; Indian Hospital Industry & Medical Tourism; Medical Tourism in India: Winners & Losers; Medical Tourism in India: Strategy for its Development; Redistributive Policies of the Government of India: Medical Tourism Industry & its benefits to Local Citizens; Apollo Hospitals: Leading the way in Healthcare Tourism; Medical Tourism in Kerala -- Challenges & Scope; Medical Tourism: Opportunities & Challenges; Development of a Framework Towards Successful Implementation of E-Governance Initiatives in Health Sector in India.

Medical Tourism Medical and health tourism is a significant area of growth in the export of medical, health and tourism services. Although spas and improved well-being have long been part of the tourist experience, health tourism now includes travel for medical purposes ranging from cosmetic and dental surgery through to transplants and infertility treatment. Many countries including China, Cuba, Hungary, India, Thailand, Malaysia and Singapore actively promote and compete for the medical tourist dollar, while many developed countries also provide niche private services. However, the field of medical tourism is increasingly being subject to scrutiny and debate, particularly as a result of concerns over regulatory, ethical and wider health issues. Drawing on a range of theoretical and methodological perspectives, this book is one of the first to critically address the substantial political, philosophical and ethical issues that arise out of the transnational practices of medical tourism. Through a series of chapters the book engages with key issues such as the role of regulatory and policy structures in influencing medical and health tourism related mobilities. These issues are investigated by considering range of developing and developed countries, medical systems and health economic perspectives. The book adopts a multi-layered perspective to not only investigate the business and marketing practices of medical and health tourism but places these within a broader framework of contemporary globalisation, policy and practice. By doing so it opens up debate of the ethical space in which medical and health tourism operates as well as reinforce the wide ranging perspectives that exist on the subject in both the public and academic imagination. This significant contribution will be of interest to students, academics in tourism and medical policy, trade and economic development fields.

Medical Tourism

Global Developments in Healthcare and Medical Tourism Healthcare and medical services have seen rapid development in various areas of the world, including Asia and Eastern Europe. These territories are now becoming a medical hub for many surrounding countries. Medical tourism is the practice of
traveling to international regions for treatment that isn’t available locally. This subject has gained significant attention throughout the tourism industry, as researchers and professionals are searching for specific advancements of medical care and hospital development in numerous countries. Growth of the Medical Tourism Industry and Its Impact on Society: Emerging Research and Opportunities is a collection of innovative research on the methods and advancement of medical travel for treatment in various global regions and provides insights for the growth prospects of the medical tourism business. While highlighting topics including destination branding, community impact, and hospital management, this book is ideally designed for medical executives, hospital directors, researchers, policymakers, academicians, practitioners, scholars, and students seeking current research on tourism practices within the medical field.

Medical Tourism Health and Wellness Tourism takes an innovative look at this rapidly growing sector of today's thriving tourism industry. This book examines the range of motivations that drive this diverse sector of tourists, the products that are being developed to meet their needs and the management implications of these developments. A wide range of international case studies illustrate the multiple aspects of the industry and new and emerging trends including spas, medical wellness, life-coaching, meditation, festivals, pilgrimage and yoga retreats. The authors also evaluate marketing and promotional strategies and assess operational and management issues in the context of health and wellness tourism. This text includes a number of features to reinforce theory for advanced students of hospitality, leisure and tourism and related disciplines.

Trade in Health Services

Handbook on Medical Tourism and Patient Mobility Focuses on patients traveling for cardiac bypass and other legal services to places like India, Thailand and Mexico, and analyzes issues of quality of care, disease transmission, liability, private and public health insurance and the effects of this trade on foreign health care systems.

HEALTH & WELLNESS TOURISM: ANALYSIS ON HEALTH TOURISM PROSPECTS IN MAHARASHTRA, INDIA

Patients with Passports Asia and Oceania are close geographically, have complementary trade and investment opportunities, and have developed strong business relationships during recent decades. The rapid growth of Asia has provided huge two-way opportunities in trade and investment for businesses in these areas. In the coming decades, continued strong growth in East Asia is likely to be accompanied by even stronger growth in South Asia. Businesses in Oceania are generally better placed than those of Western Europe and North America to take early advantage of the burgeoning opportunities in Asia. Emerging Business and Trade Opportunities Between Oceania and Asia is a comprehensive reference that comprises research on the latest business ventures and developments that are being forged between countries that include Australia, China, and India. This book provides insight into general knowledge about the trade and investment policies and patterns of the two areas and specific knowledge about more targeted trade and investment opportunities. Covering a plethora of topics such as economic development, knowledge management, and start-ups across a wide range of industries that include tourism and hospitality, elderly care services, and information technology sectors, it is ideal for existing and new business entrepreneurs in Oceania and Asia; economic and political commentators; and researchers, academics, and students working in the fields of economics and business-oriented disciplines. Additionally, business professionals and financial investors can use the book to gain a deeper understanding of investment opportunities in areas such as health and tourism, and business consultants can utilize it to develop road maps for their clients of future business opportunities in what will continue to be the largest and most rapidly growing part of the world economy.
Medical Tourism in India - Analogy of Hospital and Hospitality Business

Medical Tourism The era of globalization allows for more connectivity between nations and cultures. This increase in international association gives citizens the ability to take advantage of opportunities in other nations, such as medical assistance and accompanying services. Medical Tourism: Breakthroughs in Research and Practice is a comprehensive reference source for the latest scholarly material on trends, practices, and emerging phenomena of international travel by patients for medical treatment and examines the benefits and challenges of these services. Highlighting a range of pertinent topics such as hospitality management, reproductive medicine, and ethical considerations, this multi-volume book is ideally designed for the needs of healthcare providers, nonprofit organizations, students, and medical professionals seeking relevant research on the relationship between global travel and access to healthcare.

Medical Tourism Seminar paper from the year 2013 in the subject Health Science, grade: B-, University of Bedfordshire, course: MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT, language: English, abstract: This report is written on the topic of Healthcare Tourism Opportunities for India. The scope of this report is broad as it incorporates the case studies of five major players in Indian healthcare tourism sector. It has been observed that Healthcare Tourism and Medical Tourism are interchangeable terms. In general, there are two main causes (developed countries increasing cost of healthcare services and their overburdened healthcare infrastructure) that have resulted in enhancing the demand for healthcare tourism. Medical Malpractices Insurance is the major for increasing the healthcare cost in developed countries. Commonly, medical malpractice insurance is considered as major aspect for increasing the cost of medical treatment, widening the delay in the waitlist and also enhancing the movement of medical professionals from one region to another. India has competitive edge in the healthcare tourism because of certain characteristics: healthcare professional availability, low-cost medical treatment, enhancing popularity of its traditional wellness systems and country’s existing reputation for treat of relatively advance healthcare segments (such as organ transplant, cardio-vascular surgery and eye surgery) By reviewing all the case studies, it has been analysed that there are certain general practices that are being pursued by major healthcare service providers in India. It includes updation and utilisation of advanced technology & medical facilities, consistent healthcare education, research in medical sciences and the approach of skill development. It has been discovered that there are certain opportunities (Increasing cost of healthcare in developed countries, language proficiency of Indians, Indian healthcare institutions success rate, delay in waiting time, Indian healthcare institutions success rate and spillover effects) that could be exploited by the Indian medical institutions that are intended on providing medical services to foreign medical tourists. However, it has been determined that Indian medical tourism sector has been some of the challenges (Indian government’s low spending on Healthcare sector, lack of International Accreditation, transplantation law, shortage of hotel accommodation and inadequate malpractices law) that could have negative impact on the growth rate of this sector. It has been recommended that the strategies currently adopted by major players of Indian medical tourism sector have helped its country to emerge as favouri.

Medical Tourism: Breakthroughs in Research and Practice Tourism is a global phenomenon. Because it is an important, even vital, source of income for many countries in the world. Its importance was recognized in the Manila Declaration on World Tourism of 1980 as an activity essential to the life of nations because of its direct effects on the social, cultural, educational, and economic sectors of national societies and on their international relations and its indirect effects on the development of allied industries like transport, hotel etc. Medical Tourism is one form of tourism and which means a journey that patients take from one country to another country to get cost effective and efficient medical treatment, followed by a great vacation at some of the most beautiful locations. India is one of the major players in this industry. Currently, it hosts about 1.27 million medical tourists from industrialized countries like UK, USA and Canada and from its neighboring countries such as Bangladesh, Sri Lanka, and China. Its foreign exchange earnings from medical
tourism are estimated to be around US $ 1.8 billion. The estimated number of medial tourists in India in 2015 would be between 1.21 million and 2.78 million. The estimated revenue would lie between US $ 1719 million to US $ 3964 million in 2015. Medical tourism industry in India has potential to contribute around 25 percent to the country’s Gross Domestic Product in the next five years, if fully tapped. The present book titled Sociology of Medical Tourism highlights various dimensions, identifies different issues and suggests further development of this multimillion dollar industry in India in an in-depth manner. Medical Tourism is one of the most important trust areas which emerge in the past century and because of its multiple level of use it also become subject matter of research in various subjects including Sociology. It is hoped that this book, with its wide-ranging and in-depth content, critical insights and detailed analysis of the concept, prove to be immensely resourceful to the readers. I also assure that this book should be proven an informative referral for those who are working and doing research in the field of medical tourism.

India Health Medical tourism comprises a phenomenon where over five million patients a year are traveling across international borders to obtain various forms of health care. Most of these patients travel from developed countries to developing countries, seeking highly invasive medical treatments to less invasive and recreational medical procedures. By the year 2012, the medical tourism industry generated over $100 billion with over 50 countries making it a priority in trade for their country. With active government promotions, India has become one of the leading destinations for medical tourism. The objective of this research was to answer the questions: 1) how do the attitudes and behaviors of patients towards the concept of medical tourism influence their decision to become a medical tourist; 2) why do medical tourists seek treatment in India; and 3) what are the issues and challenges they face before coming to India as well as while in India. Interviews of thirty-four foreign patients were conducted in six sites spread across the South-Indian cities of Bangalore, Hyderabad, and Chennai which revealed useful information in addressing the research objectives. The three most important reasons that these medical tourists chose India for their treatments were: 1) the high quality of the doctors and medical facilities in India, 2) the affordable cost of treatments, and 3) the availability of specific treatments that might not have been available in their home countries. Patients also researched the topic thoroughly before they came to India. Knowledge was gained primarily from the Internet, print media, television shows and friends. Overall, the patients had very positive attitudes towards medical tourism. Most of them felt that they could get treatment because of their positive opinion on medical tourism, their ability to get treatment if they desired, and support from their families and loved ones.

Medical Tourism in India

Medical Tourism in India Project Report from the year 2013 in the subject American Studies - Comparative Literature, grade: A-, University of Bedfordshire, course: MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT, language: English, abstract: This theory into practice report is intend for exploration of influence of globalisation on the healthcare delivery in Indian Medical Tourism industry. The scope of this report is broad as it critically analyse Indian Medical Tourism industry with the means of theoretical frameworks and case studies based on 3 famous Indian Hospitals. The core objective of this report is to determine the impact of globalisation on the Indian Medical Tourism sector, It has been discovered that India is regarded as the most favourite destination from the perspective of medical tourists and all this possible due to several factors (low treatment cost, capitalisation of superior medical technology and highly skilled paramedical and medical staff who got initial training from Developed countries). The globalisation of healthcares services had been began after the signing of General Agreement on Trade Services (GATS) which thereafter directed Indian economy towards the opening up especially in relation to inflow of advanced medical equipment, pharmaceuticals and implants from other countries and also resulted in the enhancement of quality standards which were guided through the development of clinical governance and competitive benchmarking system. Indian Medical Tourism sector has been offering qualitative and comparatively affordable healthcare services through highly skilled personnel, increasing Indian foreign revenue, expanding job opportunities within healthcare sector, augmenting the global standing of India, encouraging investors to
make more investment with healthcare sector and corresponding is promoting reverse brain drain. The major challenge which is a threat to Indian healthcare services due to the globalisation factor is the increasing inequity between Indian public and private sector and is hence resulted in the form of brain drain. The second challenge is related with ethical issues in response to certain procedures (reproductive tourism & organ transplantation). Professionals of Indian public healthcare sector should come up with regulatory policies in the align with strict governance policies for India private healthcare in order to overcome certain challenges occur after the brain drain of doctors from public healthcare to private sector.

Medical Tourism: Global Outlook And Indian Scenario "The book provides wide-ranging data and direct experience from people working in academic, health service, community and other institutions across a number of South Asian countries" - Rene Loewenson, Global Social Policy This edited volume seeks to understand the myriad factors responsible for the poor state of public health in South Asia. Given the paucity of data and documentation on health sector reforms in the subcontinent, this is a valuable collection that blends theoretical critiques of health sector reforms with micro and macro data to offer fresh insights into issues of public health.

Medical Tourism in India (Management and Promotion) "This book focuses on the current state of the global healthcare and medical tourism sector. It explores recent trends and issues impacting healthcare services, healthcare service providers, government policies and initiatives for health reforms, emerging medical tourism destinations, world class health services, health insurance, medical visas, chartered flights, cashless treatment, and technological advancements"--Provided by publisher.

Medical Tourism

Medical Tourism in India "A multidisciplinary international team examines the safety, ethics, and health implications of the emerging global market for health care, and the issues that arise when patients cross borders for medical procedures they cannot afford or access at home,from liposuction to kidney transplants"--Provided by publisher.


Medical Tourism

Medical Tourism in India This publication contains selected papers presented at the inter-regional meeting on health and trade issues, held in Washington D.C. in November 1999. The meeting was organised by the Pan American Health Organization and the World Health Organization, and included participants from the United States, Brazil, Argentina, Canada, Switzerland and Indonesia. The principal objective of the meeting was to identify and explore options for co-operation between the health service and trade sectors, in order to effective develop health protection and promotion strategies.

Medical Tourism in Kolkata, Eastern India Provides an in-depth and behind-the-scenes glimpse into the growing phenomena of medical and dental tourism. Growing competition for affordable and accessible medical resources and providers has prompted a user-friendly yet thorough analysis of the medical tourism industry of the past, present and future in this meticulously researched and compiled 'how to' for up and coming as well as well-
established medical providers around the world. Evolution of Medical Tourism: from Cottage Industry to Corporate World covers such topics as the future of the global healthcare industry to dealing with supply and demand in the medical tourism industry. From developing marketing channels to the importance of patient nurturing, negotiations and patient acquisition, this first-of-its-kind book offers guidance and information to established as well as new entrepreneurs in this field.

Sociology of Medical Tourism Scholarly Essay from the year 2008 in the subject Business economics - Miscellaneous, grade: none, NIL, course: Business management, 46 entries in the bibliography, language: English, comment: Ambuj Gupta is Senior Lecturer at University of Petroleum and Energy Studies, Dehradun / Vinay Sharma is Professor at IILM-Academy of Higher Learning, Lucknow., abstract: India's growth story as a medical tourism hub is a relatively newer one. With significant cost advantages, availability of quality medical treatment with the most-advanced medical technology coupled with India's well-known tourist destinations and rich cultural heritage, medical tourism does provide a motive sufficient enough to allure those foreign patients who either want to avoid the long waiting list for medical treatment in the West or, in absence of any health insurance coverage, seek lower cost treatment. India's strength in advanced and life saving healthcare such as organ transplants, cardio-vascular surgery, etc, as well as in alternative systems of medicine(i.e. ayurveda, naturopathy, etc) offer significant competitive advantages. Cashing in this opportunity, The National Health Policy 2002 declared that treatment of foreign patients is legally an "export" and deemed "eligible for all fiscal incentives extended to export earnings." Besides, a new category of visa, "Medical Visa" has been introduced by Ministry of Home Affairs, Govt. of India. On the other hand, setting up of Bio-Technology Parks Society of India, grant of SEZ status to them, coming up Medicities, entry of private players in health insurance in India along with Indian hospitals looking for international accreditation glitter further hopes of accelerated medical tourism, a growth engine for foreign exchange earnings. However, the poor infrastructure of the country, shabby streets, pity state of our public hospitals shakens our confidence, despairs for this much hype of medical tourism and calls for serious attention wherein much m

Growth of the Medical Tourism Industry and Its Impact on Society: Emerging Research and Opportunities

Medical tourism in India. A critical evaluation Although it may seem a recent phenomenon, tourism has long been associated with improved health and spa tourism has its roots in antiquity. With the emergence of activities such as bushwalking and meditation, and with increasing numbers of people travelling abroad for medical or cosmetic procedures, medical tourism is now a growing niche in the tourism market. This book looks at the background and rise of health tourism, new emerging facets of the sector, and examines how health related travel fits into a tourism framework. It is suitable for undergraduate and postgraduate students.

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