Dynamic Capacity Control in Air Cargo Revenue Management

This book is an account of the management and environmental aspects of marketing a major airline, at a time of rapid growth in the aviation industry. It brings out the problems involved in marketing a service as distinct from a commodity, and highlights the special aspects which flow from government interest in aviation and the peculiarities of the aviation market. Other chapters cover market research, an analytical review of airline pricing and co-operative agreements between airlines, as well as product planning and the marketing processes once the schedules are on sale.

Critical Issues in Air Transport Economics and Business

Thoroughly revised to cover recent changes in the industry, this classic book continues to be the standard introduction to the economics of
Air Transport in the 21st Century

The Air Transportation Industry

This book covers introduction about air cargo business and all necessary procedures and documentations required for import and export of cargo by air. This book briefly illustrates procedures for handling dangerous goods by air. Basics of supply chain management and its significance in air transportation also highlighted from the Indian perspective. This book will be useful and serve as a guide for the aspiring learners in the field of Air Cargo and Logistics management.

Marketing Management in Air Transport

An economic analysis of the way in which the air transport industry operates and the nature of the policies that have been adopted to regulate the sector. The authors cover domestic and international air transportation with an emphasis on airlines.

Efficiency and Logistics

This book takes a look at the critical issues facing the airline industry featuring contributions from key figures in Europe, the US and Asia. Elements for success and failure are discussed and material is offered for strategic thinking.

Air Transport Management

Air Transport and Tourism: Interrelationship, Operations and Strategies is a comprehensive textbook covering all major aspects of air transport from operational and managerial perspectives, as well as exploring the intricate relationship that exists between the air transport and tourism industries. The book introduces and provides in-depth coverage of the complexities of the airline industry and the tourism industry and the ways in which they are connected and impact on each other, for example, the destination-airport-airline nexus, and the
Moving Boxes by Air

As recently as the summer of 2001, many travelers were dreading air transportation because of extensive delays associated with undercapacity of the system. That all changed on 9/11, and demand for air transportation has not yet returned to peak levels. Most U.S. airlines continue to struggle for survival, and some have filed for bankruptcy. The situation makes it difficult to argue that strong action is urgently needed to avert a crisis of undercapacity in the air transportation system. This report assesses the visions and goals for U.S. civil aviation and technology goals for the year 2050.

WOW and SkyTeam Cargo: An In-depth Analysis of Strategic Alliances for Air Cargo Carriers and The Impact on Cargo Airlines Operations and Success

This volume contains commissioned refereed papers that cover the main elements of transport logistics. The authors were selected from around the world and asked to provide critiques of their subject areas as well as a review of the state of the art and case study examples.

Air Transportation

Air Cargo Management provides a comprehensive and lively overview of the air cargo industry, which is both economically and strategically important in the field of logistics, world trade and supply chain management. This new edition builds on the success of the previous edition, focusing on the role of air freight in the global supply chain, including areas such as: the main players in the industry; regulations and restrictions; and terrorism management. Updates to this edition include: the role of E-Commerce and its changing influence on the industry; a new chapter on crime, security and terrorism; updated case studies, and new contributors providing professional insight from the industry. Enriched throughout with international case studies and contributions from industry experts, Air Cargo Management provides a practical approach. It is the perfect companion for undergraduate students studying air logistics, transportation logistics, air
cargo and supply chain management. Professionals and managers in the field will also find Sales easy style and industry insights useful and applicable to their practice.

Air Cargo Management

Now in its Eighth Edition, Air Transportation: A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management.

An Introduction to Airline Economics

Air Cargo and Logistics: Classics and Contemporary Practice presents a thorough and detailed analysis of the most relevant research and literature related to the industry. The book examines critical management practices and business models, synthesizing findings from more than 40 journal articles. Topics reflect traditional management issues, such as pricing and economic deregulation, along with more contemporary issues, such as the environment, sustainability, security and air cargo alliances. Each chapter breaks down studied literature and research, reviewing key concepts and their application to today's air cargo industry and presenting key terms, models and case studies related to the research. The book is ideal for readers of all levels, no matter their career level or stage of education. Researchers, academics, and practitioners, including air cargo airline employees, freight forwarders, integrators, consultants, financiers, airport management, and policymakers will find the comprehensive review of research a valuable reference on the topic. Focuses on air cargo and logistics and issues facing the industry. Provides a detailed analysis on the leading research and literature on air cargo, making it accessible to researchers, academics, students and industry practitioners. Features a comprehensive review of the key concepts, terms, selective case studies and models covered in leading air cargo research. Presents insights into recent air cargo trends related to concepts featured in foundational literature and research. Explains, in layman's terms, how key concepts can be applied to the industry's current challenges.

Air Transport Networks

Air traffic and the aviation industry have grown rapidly on the Chinese mainland in the two and a half decades since China's open door policy. Accession to the WTO will further stimulate trade and foreign direct investment (FDI), intensifying the demand for air cargo services. It will also open up the Chinese economy to foreign participation in the transportation and logistics sectors, making these sectors more competitive and efficient. This book provides a systematic and comprehensive study of China's air cargo industry as well as its policy.
evolution. It covers the sources and destinations of air cargo in mainland China and Hong Kong: whence it comes and where it goes to. The major hubs of the transportation network - Beijing, Shanghai, Hong Kong, and Guangzhou - are discussed one by one. The virtual aspects of the network at these hubs in terms of IT applications, preparedness, and needs are examined and compared. Though the subject matter of this book is air cargo, there is considerable coverage of the aviation industry and policy on the mainland and Hong Kong. Changes have been happening so fast there are few books and publications that cover them systematically and comprehensively. Readership includes business executives in airfreight companies, airports and airlines, logistics specialists, aviation university lecturers and students.

International Air Freight and Express Industry Performance Analysis 2006

Airlines are buffeted by fluctuating political and economic landscapes, ever-changing competition, technology developments, globalization, increasing deregulation and evolving customer requirements. As a consequence all sectors of the air transport industry are in a constant state of flux. The principle aim of this book is to review current trends in the airline industry and its related suppliers, thereby providing an insight into the forces that are changing its dynamics. The factors that are reshaping the structure of the industry are examined with a view to identifying the key issues whose impact will be critical in the future. The book features two very distinct sections. The first contains short contributions from industry executives at CEO/VP level from airlines, aircraft/engine manufacturers, safety and navigational provider organisations, who have set out their take of where the airline industry is heading. This commercial input sets the scene for the book and provides the bridge to the second section, which is composed of 18 chapters written by distinguished academic authors. Each chapter presents a valuable insight into a specific area of the air transport industry, including: airlines, airports, cargo, deregulation, the environment, navigation, strategy, information technology, security and tourism. The shared objective of the authors is to describe and explain the core competencies that are determining the current shape of the industry and to examine the forces that will change its direction going forward. The book is written in a management style and will appeal to all levels of personnel who work for airlines across the world. It is also written for airport authorities, aerospace manufacturers, regulatory and government transportation agencies, researchers and students of aviation management, transport studies, tourism and the wider air transport industry.

Securing the Future of U.S. Air Transportation

The Routledge Companion to Air Transport Management provides a comprehensive, up-to-date review of air transport management research and literature. This exciting new handbook provides a unique repository of current knowledge and critical debate with an international focus, considering both developed and emerging markets, and covering key sectors of the air transport industry. The
Online Library Air Cargo Management Air Freight And The Global Supply Chain

companion consists of 25 chapters that are written by 39 leading researchers, scholars and industry experts based at universities, research institutes, and air transport companies and organisations in 12 different countries in Africa, Asia-Pacific, Europe and North America to provide a definitive, trustworthy resource. The international team of contributors have proven experience of research and publication in their specialist areas, and contribute to this companion by drawing upon research published mainly in academic, industry and government sources. This seminal companion is a vital resource for researchers, scholars and students of air transport management. It is organised into three parts: current state of the air transport sectors (Part I); application of management disciplines to airlines and airports (Part II); and key selected themes (Part III).

Aviation Logistics

Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original’s publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

Air Transport and Pandemic Law

Cargo management, especially in the maritime sphere, plays a vital role in the transfer of goods between seller and buyer. However, despite over 90% of the world’s international trade being conducted by sea, often very little is known about this subject by either party. This unique text provides a clear and comprehensive introduction to the principal elements involved in the management of marine cargo and the
carriage of goods by sea. Not only does it analyse key theories and debates in the maritime freight sector, it is equally instructive on practice and logistics. Furthermore, the book provides a thorough guide to the roles and responsibilities of all parties involved in this dynamic industry. This second edition has been fully revised and updated to incorporate the very latest changes in cargo management legislation and procedures, including: Offshore oil & gas supply management The revised INCOTERMS 2010 Tramp shipping and spot cargo trading Project cargo management Dry and liquid bulk cargo management The IMDG Code and the marine carriage of dangerous and hazardous goods Cabotage Salvage Risk management and best practice This is an essential guide for shipping professionals, academics and students of marine logistics, and international trade.

**Introduction to Air Cargo Management**

Air cargo is a key element of the global supply chain. It allows outsourcing of manufacturing to other countries and links production in both multinational and smaller enterprises. It has also been the most important driver of certain export industries in countries such as South Africa, Kenya and Chile. As a component of the air transport industry, air cargo makes the crucial difference between profit and loss on many long-haul routes. For some network combination carriers it accounts for up to half of total tonne-kms flown, and as much as one quarter of total revenue. In addition, the integrated carriers such as DHL, FedEx and TNT have their own fleets of dedicated freighter aircraft, and cargo aircraft operators like Cargolux and Nippon Cargo have a specialist role in the industry. Featuring expert analysis and worked examples to enhance understanding, Moving Boxes by Air by Peter Morrell offers a comprehensive and up-to-date guide to the business and practices of air cargo, with a chapter dedicated to each key issue, such as: current trends, market characteristics, regulation, airport terminal operations, pricing and revenues, and environmental impacts.

**Introduction to Marine Cargo Management**

Air Transportation offers a distinct management angle which is unlike competing texts in this market. The text was conceived after deregulation of the airline industry and reflects evolving trends in marketing strategies and manufacturing. The text successfully integrates aviation and airline industry specific information with the presentation of broad management and economic principles.

**The Air Logistics Handbook**
Airline Freight and Cargo Management

Air transportation is a key component of the global economy. Airport authorities are struggling to meet the increasing demand due to facility limitations, cost concerns, training and education, and the complexities of elasticity in demand. This book discusses next generation cargo management based on recent multi-million dollar research and development cases. It includes discussions of conventional cargo management, cargo process software and hardware/facilities, key performance indicators (KPI), the latest state of the art technologies (including advanced facilities) and process innovation.

Airline Marketing and Management

It was first published in French by the Institut du Transport Aerien in 1998 and received very favourable reviews. Through the publication of the English language edition, this remarkable work is now accessible to many more readers around the world. In addition, the author has expanded the book with new sections and he has extensively updated it to bring the story of air cargo into the twenty first century, concluding with a look into the future. The author, Camille Allaz, served as Senior Vice President Cargo at Air France for 10 years which gave him an insider's close-up view of his subject, a privilege not enjoyed by many historians. There is no aspect of mail or cargo transport by air that has not been thoroughly researched and documented by Allaz, from the first brief transport of animals by balloon in France in 1783 to the vast global networks of the integrated express carriers in the 21st century. As a true scholar, he fits his narrative into the larger framework of political, military, economic and aviation history. This book should stand for years as the definitive work on the history of air cargo and airmail, and will be of immense value to the academic community, to the air cargo industry, the postal services, and to the general public.

The Routledge Companion to Air Transport Management

Aviation Logistics looks at the function of the air cargo business and its role in global supply chains and logistics. As global economies are constantly evolving, the supply chain business with its transport partners must be proactive for the future. Technology and its resulting efficiency and transparency are therefore a central part of this book. Aviation Logistics examines how carriers are coming up with new methods and technologies to improve ground handling and road transport, traceability systems and barcoding, security and screening, and safe delivery of perishable items (such as in the pharmaceutical and medical sectors). Endorsed by The International Air Cargo Association (TIACA), Aviation Logistics is supplemented with case studies and contributions from a team of experts including Oliver Evans and Stan
Air Cargo in Mainland China and Hong Kong

This book provides a comprehensive overview of current strategic challenges and measures required to meet those challenges in a dynamic industry. Experts from aviation practice and management, in addition to acknowledged scholars, contribute to this volume and combine academic expertise with economic and business perspectives in an unprecedented way for the aviation field. The focus is not restricted to passenger airlines. The five parts of the book additionally include chapters on alliance management and formation, strategic issues for air freight carriers and airport companies, as well as impacts the airline industry exerts on its environment. The book combines both concepts and results from recent academic research with applications and case studies from major industry players. Readership includes academics,
students on advanced aviation courses, senior aviation professionals in airline, airport and supplier companies, international organizations and governmental agencies.

**Air Transport Management**

**Introduction to Air Transport Economics**

The rapid growth of the aviation industry, propelled by catalysts like Liberalization, Privatization and Globalization has in recent years given a major fillip to the global economy in terms of facilitating international trade, generating employment, foreign exchange earnings, and prosperity from tourism, industrial growth and technological development. The potential market for air transport has shown signs of a strong global resurgence, with the Asia Pacific region's performance far exceeding the world average growth & with India and China being projected as the hottest growth sectors. The Indian aviation industry has shown impressive growth, contributing 1.0%, 8.0% and 69% share at the global, Asia Pacific and South Asian regional levels respectively. Key players such as Boeing, Airbus Industrie, ACI, IATA and ICAO envisage that India will touch 100 million passengers by 2010. Meanwhile, the Indian Government has responded suitably, inter alia by encouraging private sector participation in the development of the civil aviation sector. Over ten chapters, this informative book elucidates all the concepts fundamental to the management of air transport, illuminating the factors key to operational, infrastructural and public policy in the development of air transport.

**Law and Regulation of Air Cargo**

The book discusses legal, ethical, economic and trade aspects of the Pandemic as it affects air transport. It commences with the chronology of the virus spread and examines the various facets of human existential perspectives affected by the pandemic. Following this background is an evaluation of the effect on trade and economics, as well as the legal and regulatory structure concerning communicable diseases applicable to air transport. There is also a detailed discussion on legal liabilities and responsibilities of the State, airlines, airports and public both collectively and individually in coping with the pandemic against the backdrop of public health and the law. The Conclusion contains various recommendations on proactive measures that could be taken to ensure the establishment of a credible and effective legal and regulatory system to combat future pandemics.
Air Transportation

Commercial air transport is a global multimillion dollar industry that underpins the world economy and facilitates the movement of over 3 billion passengers and 50 million tonnes of air freight worldwide each year. With a clearly structured topic-based approach, this textbook presents readers with the key issues in air transport management, including: aviation law and regulation, economics, finance, airport and airline management, environmental considerations, human resource management and marketing. The book comprises carefully selected contributions from leading aviation scholars and industry professionals worldwide. To help students in their studies the book includes case studies, examples, learning objectives, keyword definitions and “stop and think” boxes to prompt reflection and to aid understanding. Air Transport Management provides in-depth instruction for undergraduate and postgraduate students studying aviation and business management-related degrees. It also offers support to industry practitioners seeking to expand their knowledge base.

Air Cargo Management

Approximately 40 per cent of value of international trade comes from goods carried by air, and the consequences of goods being damaged, destroyed or delayed can be serious, substantial, and perhaps unforeseen. This exciting new book is the only one on the market that deals exclusively with air cargo insurance, and will therefore, be a vital addition to the collection of any practitioner, professional or academic working in the field. Air Cargo Insurance analyses the model policies and standard terms and conditions on the London markets. The authors also provide readers with an invaluable perspective on cases in other jurisdictions, and the book discusses freight forwarders’ relations with airlines and addresses the possibility of recovery from third parties. This book, written by two of the leading experts in the field, provides invaluable guidance to practitioners, arbitrators and cargo-claims professionals. It will help to ensure that air cargo insurance contracts are better drafted and enforceable, as well as assisting in cases of disputed claims. Academics and postgraduate students specialising in the areas of in air and insurance law will also find this book extremely useful.

History of Air Cargo and Airmail from the 18th Century

The Air Transportation Industry: Economic Conflict and Competition analyzes all market segments in detail, examining such issues as which industrial-economic structure drives decisions, the main economic problems, the consequences for negotiations between different actors, impacts on the global aviation market, and much more. The book covers the entire aviation sector, including strategies, regulation, resilience, privatization, airport slot management, and more. It examines how economic and strategic struggles underlie the current market
structure, both for aviation as a whole and for the constituent actors as carriers, authorities and handlers. This book will help reader gain insights into possible strategic choices and the mutual competitive strength within the future aviation market. Contains contributions from well-known aviation scholars Includes numerous cases studies throughout that explore a wide range of topics Focuses on applied knowledge, with clearly structured chapters examining topics from a global perspective Addresses the ongoing consequences of COVID-19 on the air transportation industry, examining potential strategic responses in the event of subsequent pandemics

**Fundamentals of Air Transport Management**

**Air Transport and Tourism**

Air Cargo Management provides a comprehensive and lively overview of the air cargo industry, which is both economically and strategically important in the field of logistics, world trade and supply chain management. This new edition builds on the success of the previous edition, focusing on the role of air freight in the global supply chain, including areas such as: the main players in the industry; regulations and restrictions; and terrorism management. Updates to this edition include: the role of E-Commerce and its changing influence on the industry; a new chapter on crime, security and terrorism; updated case studies, and new contributors providing professional insight from the industry. Enriched throughout with international case studies and contributions from industry experts, Air Cargo Management provides a practical approach. It is the perfect companion for undergraduate students studying air logistics, transportation logistics, air cargo and supply chain management. Professionals and managers in the field will also find Sales’s easy style and industry insights useful and applicable to their practice.

**Air Transportation**

Now in its Seventh Edition, Air Transportation: A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management. In addition to explaining the fundamentals, this book now takes the reader to the leading edge of the discipline, using past and present trends to forecast future challenges the industry may face and encouraging the reader to really think about the decisions a manager implements. The Seventh Edition brings the text right up to date with a new opening chapter, titled 'The Airline Industry: Trends, Challenges and Strategies', setting the context for all that follows within the book, and a new section within 'International Aviation' that explores the new airline business models. New and updated material
has been added throughout the text and overall presents a more international perspective. Arranged in sharply focused parts and accessible sections, the exposition is clear and reader-friendly. Air Transportation: A Management Perspective is suitable for almost all aviation programs that feature business and management. Its student-friendly structure and style make it highly suitable for modular courses and distance-learning programmes, or for self-directed study and continuing personal professional development.

**Air Cargo and Logistics**

This paper discusses risk management approaches in the air cargo industry. It gives a concise overview of developments, business practices and complexities of the air cargo industry and draws cross-references to comparable industries. It introduces supply contracts for capacity and the inherent risks in the shipping process. Based on that, approaches to mitigate risk are studied. The work elaborates on the historically grown research field of revenue management and puts emphasis on the discipline of overbooking in the air cargo sector. Capacity options and financial intermediation are presented as more innovative approaches for capacity risk management. The application of these various risk management methods is evaluated in an expert study among air cargo industry professionals from different market perspectives. With that, obstacles to the successful implementation are identified and potential solutions are named.

**Strategic Management in the Aviation Industry**

In the airline industry, the formation of highly integrated strategic alliances started during the 1990s. Thereby, Star Alliance became the first global player when passenger airlines faced deregulation, and wanted to support their growth and expansion in international markets. For cargo companies, this type of integration came around later, namely in the beginning of 2000. As a result of the increased co-operation, major alliances were formed with the launch of SkyTeam Cargo and WOW. In the dawn of the new century, these alliances should lay the cornerstone for the achievement of a long term success through synergy effects, and higher competitiveness in terms of the individual and the group. A decade later, WOW and SkyTeam Cargo have evolved in different directions but, not all members or ex-members are pleased about the results. Strategic alliances in air transport have been studied widely but, most of the recent publications only cover the passenger side in this business. There are a lot of information and statements about the benefits that alliances can bring to ist members. But, the review of the literature shows that research is very sparse when it comes down to the evaluation of the actual impact of alliance integration on air cargo carriers' standing. The objective of this book is to analyze and interpret the impact of a strategic alliance on cargo airlines' revenue-tonne-kilometres key figures (provided by Airline Business 1998-2010), and market share developments. The author's aim is on the one hand, to answer the question if air cargo operators did profit from alliance integration, and on the other hand, to give the reasons for
this development. Besides, the book gives an overview about the market’s environment, the characteristics of air freight, and the history of WOW and SkyTeam Cargo. Further, the additional questions are discussed in detail: • How did carriers react to the challenges and opportunities in the market? • What are the main benefits or disadvantages for alliance members? • What major challenges do (prospective) members face in an alliance? • What are the core arrangements and prerequisites for alliance integration? • Is there a common success, are there stability factors and why do alliances fail? • What alternatives are there to alliance formation

Air Cargo Management

Commercial air transport is a global multimillion dollar industry that underpins the world economy and facilitates the movement of over 3 billion passengers and 50 million tonnes of air freight worldwide each year. With a clearly structured topic-based approach, this textbook presents readers with the key issues in air transport management, including: aviation law and regulation, economics, finance, airport and airline management, environmental considerations, human resource management and marketing. The book comprises carefully selected contributions from leading aviation scholars and industry professionals worldwide. To help students in their studies the book includes case studies, examples, learning objectives, keyword definitions and stop and think boxes to prompt reflection and to aid understanding. Air Transport Management provides in-depth instruction for undergraduate and postgraduate students studying aviation and business management-related degrees. It also offers support to industry practitioners seeking to expand their knowledge base.

Handbook of Logistics and Supply-Chain Management

This book explores the legal and regulatory aspects of the complex air cargo sector, discussing in detail the general principles of the carriage of air cargo; artificial intelligence and air cargo; facilitation; carriage of hazardous goods; human remains; and animals, as well as cargo security; price fixing and anti competitive conduct in air cargo operations; liability issues; the air cargo supply chain and contract of carriage. It also discusses related achievements of the International Civil Aviation Organization; the International Air Transport Association and Airports Council International. The value of goods carried by airlines represents 7.4% of the global Gross Domestic Product. While cargo carried by air accounts for less than 1% of global cargo carriage, airlines carry 35% of the value of world trade, making this industry highly valuable and efficient, and the most reliable way to transport goods throughout the world. On average, airlines transport 52 million metric tons of goods per annum, worth an equivalent of $6.8 trillion, i.e. $18.6 billion worth of goods daily.

Air Cargo Distribution
The "EffizienzCluster LogistikRuhr" was a winner in the Leading Edge Science Cluster competition run by the German federal Ministry of Education and Research. The mission and aim of the "EffizienzCluster LogistikRuhr" is to facilitate tomorrow's individuality in the sense of individual goods supply, mobility, and production using 75 percent of today's resources. Efficiency both in economical and ecological terms is enabled by state-of-the-art and innovative logistical solutions including transportation, production and intralogistics. These proceedings "Efficiency and Logistics" give first answers from 27 research projects as an insight into the current state of research of Europe's leading research and development cluster in logistics and as a contribution to the discussion on how logistics as a science can help to cope with foreseeable resource shortage and sustainability as global challenges.

Risk Management in the Air Cargo Industry

Why study air cargo? Consider that this sector moves only 2% of the global volume of goods but a huge 35% by value, reserved for the most costly and time-sensitive products. Air logistics is an economically and strategically important industry, and a rich source of opportunity for graduating students and logistics or SCM professionals. Get a head start in this vital part of your business with this comprehensive and lively overview. It is the only book available to focus on the role of air freight in the global supply chain. It includes a brief history; the functions of the various players in the industry (forwarders, airlines, airports, government agencies); regulations and restrictions; terrorism management. It details the benefits of air transport, and weighs them against its considerable environmental impact to explore the question of its sustainability. Finally, it considers the future of the industry in a dynamic and increasingly globalised world. Enriched throughout with real life case studies and contributions from global industry experts, this is a ground-level introduction with a practical approach: all the student or professional will need to get ahead in air logistics!

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